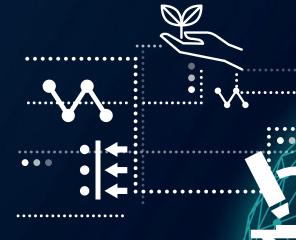


EUROPEAN TECHNICAL SUMMIT

Embracing Agriculture's New Norms

March 13-15, 2019 | Convention Centre Dublin



During this time of constant change, we invite you to join us at the Alltech **European Technical Summit, where you** will hear experts and thought leaders from the animal health sector discuss how to identify new challenges facing the European agricultural industry and how research and science can support animal health professionals achieve workable solutions.

The Alltech European Technical Summit is three days of scientific and researchbased learning, problem-solving and industry tours, all of which will present unique networking opportunities for 250 leading animal nutrition professionals from across Europe.

AGENDA AT A GLANCE

Wednesday, March 13

Industry and farm tours (optional, fee applies) Visit to Pearse Lyons Distillery (optional, fee applies) Welcome reception

Thursday, March 14

Technical presentations in species sessions Alltech Craft Brews & Food Fair opening evening

Friday, March 15

Plenary session, including a discussion of the macro-forces influencing the future of European agriculture

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INDUSTRY TOUR OPTIONS

Wednesday, March 13

Species-focused industry tours will introduce you to some of Ireland's most progressive farms, production facilities, processors and agri-food businesses. Take this opportunity to see the Irish ag industry in action and learn how ag-tech innovations and best practices are shaping the sector.

SPECIES SESSION TOPICS

Thursday, March 14, 10:00 a.m.-4:30 p.m.

Ruminant session

Ruminant agriculture — solving the environmental puzzle

Gut feeling for antimicrobial-free pig farming

Poultry session

Exploiting birds' genetic potential through immunity

Crop session

Growing toward a pesticide-free future

MEET OUR **PLENARY SPEAKERS**

Friday, March 15, 9:00-11:30 a.m.

Dr. Mark Lyons

President and CEO, Alltech

Create your own future thriving through turbulent times

Patrick Wall

Professor of Public Health, **University College Dublin**

The European consumer — what do they want, and what will they want?

Mairead McGuinness

Vice President, European Parliament European food production — where to from here for primary producers?















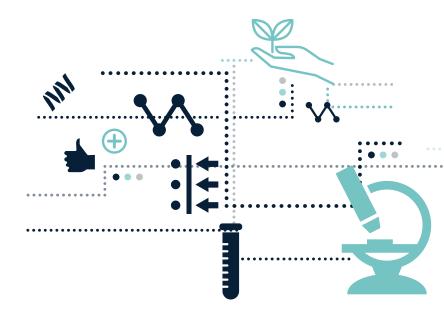
CROP AGENDA

CROP TOUR

Wednesday, March 13

This tour is available for professionals in the crop sector. To attend this tour, please plan to arrive on Tuesday, March 12. Please note that an additional fee applies.

This tour will include visits to three progressive agri-food businesses: Country Crest, which is recognised as one of the biggest suppliers and growers of quality potatoes and onions in Ireland; Paul Brophy Produce, the largest producer of broccoli in Ireland; and Clarkes Fresh Fruit, a Bord Bia Quality Assured soft fruit producer who has, over the course of 50 years in business, established a reputation for producing quality fresh fruit. The tour will also include visits to the Alltech European Bioscience Centre and the Pearse Lyons Distillery.



CROP SESSION

Thursday, March 14, 10 a.m.-4:30 p.m.

Growing toward a pesticide-free future

Key industry speakers will discuss new issues in agriculture, including developments in crop production, early disease detection, sustainable crop production and the importance of soil and crop health.

Pedro Palazon Technical Director, Ideagro, Spain

The importance of soil and crop health for intensive commercial production

Cody Eubanks Specialty Product Manager, JR Simplot, U.S.

Feeding tomorrow's world — the way nature intended (TBC)





SPEAKERS AND TOPICS

Dr. Steve Borst Crop Science General Manager, Alltech

New developments in crop production act now to avoid disappointment



Professor Adrian Newton Professor of Cereal Pathology, James Hutton Institute, Dundee, U.K. Innovative platforms for sustainable crop production

Dr. Mark Gaffney Research Project Manager, Alltech European Bioscience Centre, Ireland Empowering plants to defend themselves





For more information and to register for the event, please contact your Alltech representative.



