

November 19, 2018

Scan Coordinator
Retailer
Street Address
City, State, Zip

PROMO REFERENCE: #38312, #38313
#38314, #38315
#38316, #38317
#38318

IGA NATIONAL DIGITAL AD

**ANNOUNCING SEVEN NATIONAL PROMOTIONS FOR IGA STORES:
PROMOTE SELECT PRODUCTS FOR TWO WEEKS
BETWEEN DECEMBER 2— 15, 2018**

Promo #38312: December 2 – 15, 2018 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
IGA Butter Quarters 16 oz 4 ct:		Get \$1.00 off when you buy Any Three (3) IGA Butter Quarters, Flour and/or Sugar (Mix or Match)	\$1.00
Salted	41270-45931		
Unsalted	41270-45942		
IGA Flour:			
All Purpose 10 lb	41270-81756		
All Purpose 2 lb	41270-81788		
All Purpose 5 lb	41270-81804		
All Purpose Unbleached 5 lb	41270-81808		
Self Rising 2 lb	41270-81868		
Self Rising 5 lb	41270-81876		
IGA Sugar:			
Extra Fine Granulated 4 lb	41270-04537		
Light Brown 2 lb	41270-83540		
Dark Brown 2 lb	41270-83544		
Extra Fine Granulated 10 lb	41270-83548		
Extra Fine Granulated 5 lb	41270-83556		
Powered Confectioners 2 lb	41270-83564		

Promo #38313: December 2 – 15, 2018 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
IGA K-Cups 12 ct:		Get \$0.75 Off when you buy One (1) IGA K-Cups 12 ct	\$0.75
Breakfast Blend Signature Light Roast	41270-81201		
Donut Shop Signature Medium Roast	41270-81202		
Hazelnut Signature Light Roast	41270-81203		
Colombian Signature Medium Roast	41270-81204		
House Blend Signature Medium Roast	41270-81205		
Breakfast Blend Decaf Signature Light Roast	41270-81207		
Hazelnut Decaf Signature Light Roast	41270-81213		
French Roast Signature Dark Roast	41270-81214		

Promo #38314: December 2 – 15, 2018 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Unit
IGA Pineapple, 20 oz:		Get \$0.35 Off when you buy One (1) IGA Pineapple, 20 oz	\$0.35
Chunks in Juice	41270-02454		
Crushed in Juice	41270-89032		
Slices in Juice	41270-89076		

(Over, please)

Promo #38315: December 2 – 15, 2018 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Chobani Blended, 5.3 oz:		Get \$1.00 Off when you buy Any Five (5) Chobani Single Serve	\$1.00
Vanilla Chocolate & Cream	18290-01142		
Honey & Cream	18290-01158		
Key Lime	18290-01271		
Coconut	18290-01273		
Seasonal A	18290-01385		
Coffee	18290-01463		
Banana & Cream	18290-01504		
Plain 0%	94700-01001		
Vanilla	94700-01002		
Lemon	94700-01009		
Chobani Flip, 5.3 oz:			
Apple Crisp Twist	18290-01010		
Honey Crunch Bunch (AM)	18290-01011		
PB Cup	18290-01012		
Cinnamon Bun Fun	18290-01070		
Carrot Cake Creation	18290-01071		
S'mpre S'more	18290-01073		
Mixed Berry Morning (AM)	18290-01101		
Mint Chocolate Chip	18290-01104		
Peach Cobbler	18290-01105		
Buttercrunch Blast	18290-01155		
Cookies & Cream	18290-01156		
Strawberry Cheesecake	18290-01196		
Key Lime Crumble	18290-01227		
Almond Coco Loco	18290-01228		
Tropical Escape	18290-01249		
Nutty for Nana	18290-01260		
Salted Caramel Crunch	18290-01424		
Chocolate Haze Craze	18290-01425		
Peanut Butter Dream	18290-01467		
Coffee Break Bliss	18290-01468		
Limited Batch	18290-01470		
Chobani Fruit on the Bottom, 5.3 oz:			
Strawberry Rhubarb	18290-01159		
Apricot	18290-01258		
Blackberry	18290-01259		
Mixed Berry	18290-01466		
Strawberry	94700-01004		
Blueberry	94700-01005		
Peach	94700-01006		
Pineapple	94700-01010		
Passion Fruit	94700-01011		
Raspberry	94700-01012		
Pomegranate	94700-01015		
Black Cherry	94700-01016		
Apple Cinnamon	94700-01017		
Strawberry Banana	94700-01032		
Mango	94700-01033		
Blood Orange	94700-01034		
Chobani Greek Drink, 7 oz:			
Coffee & Cream	18290-01121		
Orange & Cream	18290-01122		
Chocolate & Cream	18290-01143		
Cherry Vanilla	18290-01172		
Vanilla Bean	18290-01173		
Pina Colada	18290-01174		
Peach	18290-01175		
Mango	18290-01177		
Strawberry Banana	18290-01179		
Mixed Berry	18290-01180		
Chobani Hint, 5.3 oz:			
Madagascar Vanilla Cinnamon	18290-01147		
Wild Blueberry	18290-01148		
Monterey Strawberry	18290-01149		
Gili Cherry	18290-01150		
Alphonso Mango	18290-01151		
Clingstone Peach	18290-01183		
Willamette Raspberry	18290-01184		

Promo #38316: December 2 – 15, 2018 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Totino's Pizza Rolls 120 ct:		Get \$1.00 Off when you buy Any Two (2) Totino's Pizza Rolls	\$1.00
Pepperoni, 59.3 oz	42800-02692		
Combo, 59.3 oz	42800-02693		
Triple Meat, 59.3 oz	42800-44843		
Cheese, 59.3 oz	42800-49936		
Totino's Pizza Rolls 140 ct:			
Pepperoni, 69.2 oz	42800-49179		
Totino's Pizza Rolls 15 ct:			
Cheese, 7.5 oz	42800-00580		
Sausage	42800-00581		
Pepperoni, 7.5 oz	42800-00583		
Combo, 7.5 oz	42800-00586		
Hamburger	42800-00587		
Triple Meat, 7.5 oz	42800-00588		
Supreme	42800-00597		
Totino's Pizza Rolls 20 ct:			
Pepperoni, 9.9 oz	42800-43798		
Combo, 9.9 oz	42800-43799		
Totino's Pizza Rolls 40 ct, 19.8 oz:			
Cheese	42800-00880		
Sausage Pizza Rolls	42800-00881		
Pepperoni Pizza Rolls	42800-00883		
Combo Pizza Rolls	42800-00886		
Triple Meat	42800-00888		
Supreme Pizza Rolls	42800-00897		
Bacon Pepperoni	42800-41752		
Mac/Cheese/Bacon	42800-49577		
Triple Cheese	42800-71821		
Triple Pepperoni	42800-72172		
Totino's Pizza Rolls 50 ct, 24.8 oz:			
Triple Pepperoni	42800-10904		
Triple Meat	42800-10915		
Triple Cheese	42800-10918		
Cheese	42800-10921		
Supreme	42800-10924		
Cheeseburger	42800-10939		
Combination	42800-10952		
Pepperoni	42800-10953		
Bacon Pepperoni	42800-10954		
Totino's Pizza Rolls 90 ct:			
Cheese, 44.5 oz	42800-00380		
Pepperoni, 44.5 oz	42800-00382		
Combo, 44.5 oz	42800-00386		
Mac/Cheese/Bacon, 44.5 oz	42800-49576		
Triple Meat, 44.5 oz	42800-72168		
Totino's Pizza Rolls Mini 125 ct:			
Combo, 22.3 oz	42800-10956		
Pepperoni, 22.3 oz	42800-10957		
Totino's Pizza Rolls Mini Bites:			
Pepperoni	42800-10249		
Combo	42800-10334		
Totino's Pizza Sticks 6 ct:			
Cheese, 12.3 oz	42800-47717		
Pepperoni, 12.3 oz	42800-47719		
Combination, 12.3 oz	42800-49629		
Totino's Stuffed Nachos, 34 ct:			
Supreme, 17.4 oz	42800-47725		

Promo #38317: December 2 – 15, 2018 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Halls:		Get \$1.00 off when you buy Any Two (2) Halls Bags 20ct or Larger	\$1.00
Menthol Intense Cool, 30 ct	12546-00094		
Intense Cool Sugar Free, 25 ct	12546-00125		
Honey Lemon Sugar Free, 70 ct	12546-00155		
Citrus Blend Sugar Free, 70 ct	12546-00156		
Black Cherry Sugar Free, 70 ct	12546-00157		
Strawberry, 80 ct	12546-00184		
Honey, 30 ct	12546-00187		
Honey, 80 ct	12546-00189		

Promo #38317 (CON'T): December 2 – 15, 2018 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Halls (Con't):			
Mint Bliss, 30 ct	12546-00261	Get \$1.00 off when you buy Any Two (2) Halls Bags 20ct or Larger	\$1.00
Creamy Strawberry Breezers, 30 ct	12546-00268		
Cool Berry Breezers, 30 ct	12546-00270		
Orange, 30 ct	12546-00288		
Honey Vanilla, 30 ct	12546-00346		
Honey Chamomile, 25 ct	12546-00350		
Pink Grapefruit Defense, 30 ct	12546-00352		
Honey Lemon, 80 ct	12546-62137		
Mentho-Lyptus, 80 ct	12546-62139		
Cherry, 80 ct	12546-62141		
Cool Berry Breezers, 25 ct	12546-62159		
Assorted Citrus Defense, 80 ct	12546-62188		
Honey Lemon Sugar Free, 25 ct	12546-62213		
Creamy Strawberry Breezers, 25 ct	12546-62219		
Mountain Menthol Sugar Free, 70 ct	12546-62229		
Strawberry Defense, 30 ct	12546-62353		
Strawberry, 30 ct	12546-62380		
Black Cherry Sugar Free, 25 ct	12546-62542		
Mountain Menthol Sugar Free, 25 ct	12546-62544		
Citrus Blend Sugar Free, 25 ct	12546-62546		
Tropical Chill Breezers, 25 ct	12546-62659		
Spearmint, 30 ct	12546-62742		
Cherry, 30 ct	12546-62749		
Assorted Citrus Defense, 30 ct	12546-62754		
Honey Lemon Plus, 25 ct	12546-62822		
Honey Lemon, 30 ct	12546-62869		
Cherry Plus, 25 ct	12546-62920		
Peppermint Ice, 30 ct	12546-62928		
Mentho-Lyptus, 30 ct	12546-62936		
Honey Lemon Sugar Free, 30 ct	12546-63027		
Black Cherry Sugar Free, 30 ct	12546-63029		
Assorted Citrus Defense Sugar Free, 30 ct	12546-63031		
Tropical Fruit, 30 ct	12546-63154		
Watermelon Defense, 30 ct	12546-63158		
Cool Berry Breezers, 20 ct	12546-63223		
Assorted Citrus Sugar Free Defense, 25 ct	12546-63261		
Assorted Mint Sugar Free, 25 ct	12546-63263		
Honey Lemon, 180 ct	12546-63314		
Honey Berry Sugar Free, 25 ct	12546-63329		
Lemon Raspberry Refresh, 20 ct	12546-63694		
Icy Lemon Plus, 25 ct	12546-63768		

Promo #38318: December 2 – 15, 2018 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Coca-Cola 2 Liters:			
Schweppes Ginger Ale	16600-00029	Get \$0.50 off when you buy Any Two (2) Coca-Cola 2 Liters	\$0.50
Canada Dry Cactus Cooler	16900-01624		
Minute Maid Orangeade	25000-05301		
Minute Maid Pink Lemonade	25000-05349		
Minute Maid Lemonade	25000-05381		
Minute Maid Orangeade	25000-05382		
Minute Maid Light Lemonade	25000-05391		
Minute Maid Fruit Punch	25000-05392		
Minute Maid Fruit Punch	25000-05393		
Minute Maid Fruit Punch	25000-05812		
Minute Maid Lemonade	25000-05813		
Minute Maid Fruit Punch	25000-05814		
Minute Maid Light Lemonade	25000-05872		
Minute Maid Pink Lemonade	25000-05887		
Cherry Coke	49000-00036		
Minute Maid Orange	49000-00170		
Caffeine Free Classic	49000-00243		
Fanta Cream Soda	49000-00450		
Sprite	49000-00551		

Promo #38318 (CON'T): December 2 – 15, 2018 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Coca-Cola 2 Liters (Con't):			
Sprite Zero	49000-00569	Get \$0.50 off when you buy Any Two (2) Coca-Cola 2 Liters	\$0.50
Fresca	49000-00572		
Classic	49000-00639		
Diet Coke	49000-00663		
Mello Yello	49000-00726		
Caffeine Free Diet Coke	49000-00935		
Sprite	49000-01301		
Fanta Grape	49000-01631		
Fanta Orange	49000-01632		
Fanta Apple	49000-01634		
Fanta Pineapple	49000-01635		
Fanta Grape	49000-01701		
Fanta Strawberry	49000-01702		
Fanta Orange	49000-01713		
Minute Maid Strawberry	49000-01819		
Classic	49000-01986		
Sprite	49000-02002		
Barqs Diet French Vanilla	49000-02363		
Barqs Root Beer	49000-02395		
Barqs Diet Root Beer	49000-02403		
Pibb Xtra	49000-02982		
Fanta Pineapple	49000-03062		
Vanilla Coke	49000-03133		
Diet Vanilla Coke	49000-03269		
Diet Coke	49000-03581		
Diet Coke w/Lime	49000-03655		
Sprite Remix Berryclear	49000-03701		
Sprite Zero	49000-03724		
C2	49000-03866		
Sprite Remix Aruba Jam	49000-04094		
Fanta Zero Orange	49000-04120		
Vault	49000-04208		
Coke Lime	49000-04236		
Zero	49000-04258		
Diet Coke w/Splenda	49000-04267		
Diet Black Cherry Vanilla Coke	49000-04485		
Cherry Zero	49000-04753		
Fanta Grapefruit	49000-04759		
Classic	49000-05010		
Diet	49000-05011		
Caffeine Free Classic	49000-05012		
Diet Caffeine Free	49000-05013		
Zero	49000-05014		
Sprite	49000-05015		
Cherry	49000-05016		
Sprite Zero	49000-05017		
Barqs Root Beer	49000-05023		
Fanta Grape	49000-05024		
Fanta Orange	49000-05025		
Fanta Pineapple	49000-05026		
Fanta Strawberry	49000-05027		
Fresca	49000-05028		
Mello Yello	49000-05029		
Pibb Xtra	49000-05030		
Vault	49000-05031		
Barqs Diet Root Beer	49000-05124		
Zero Cherry	49000-05199		
Barqs Diet French Vanilla	49000-05200		
Diet Coke w/Lime	49000-05201		
Sprite	49000-05209		
Fanta Grape	49000-05211		
Fanta Orange	49000-05212		
Fanta Pineapple	49000-05213		
Fanta Apple	49000-05215		
Fanta Zero Orange	49000-05217		
Fanta Grapefruit	49000-05222		

Promo #38318 (CON'T): December 2 – 15, 2018 TWO WEEKS

Promoted Product(s)	Unit UPC#	Offer	Payback per Bundle
Coca-Cola 2 Liters (Con't):		Get \$0.50 off when you buy Any Two (2) Coca-Cola 2 Liters	\$0.50
Classic	49000-05388		
Diet Coke	49000-05389		
Sprite	49000-05390		
Zero	49000-05403		
Sprite Select	49000-05861		
Fanta Select Orange	49000-05862		
Fanta Select Orange	49000-05901		
Sprite Select	49000-05904		
Canada Dry Ginger Ale	62100-00157		
Canada Dry Diet Ginger Ale	62100-00158		
Canada Dry Club Soda	62100-00160		
Canada Dry Tonic	62100-00186		
Canada Dry Diet C+ Orange Burst	62100-00204		
Canada Dry Cranberry Ginger Ale	62100-00291		
Canada Dry C+ Orange Burst	62100-00509		
Barqs Root Beer	67000-00140		
Classic	67000-00427		
Caffeine Free Diet Coke	67000-00441		
Fanta Orange	67000-00449		
Fanta Grape	67000-00451		
Sprite	67000-00506		
Fresca	67000-00555		
Diet	67000-00897		
Diet Coke w/Lime	67000-10502		
Zero	67000-10668		
Sprite Zero	67000-10769		
Fanta Red Tangerine	67000-10774		
Fanta Grape	67000-10775		
Fanta White Cream Soda	67000-10777		
Fanta Red Cream	67000-10807		
Seagrams Ginger Ale	72979-00025		
Seagrams Diet Ginger Ale	72979-00040		
Seagrams Ginger Ale	72979-00378		
Seagrams Ginger Ale	72979-00380		
Seagrams Diet Ginger Ale	72979-00381		
Seagrams Raspberry Ginger Ale	72979-00382		
Seagrams Seltzer Water	72979-00388		
Seagrams Sparkling Seltzer Water	72979-00406		
Seagrams Ginger Ale	72979-00418		
Seagrams Raspberry Ginger Ale	72979-00421		
Canada Dry Diet Ginger Ale	78000-14846		
Canada Dry Ginger Ale	78000-15246		
Canada Dry Cranberry Ginger Ale	78000-15646		
Canada Dry Green Tea Ginger Ale	78000-16846		
Schweppes Ginger Ale	78000-20646		
Schweppes Raspberry Ginger Ale	78000-21546		
Fuze Ice Tea Lemon-KO	80793-80857		
Fuze Ice Tea Strawberry Red Tea	80793-80883		

AVAILABLE TO: IGA Retailers**TIMING:** December 2 - 15, 2018 **TWO WEEKS**

SUMMARY: During the two weeks between December 2 – 15, 2018, if you promote any of the above products as referenced in the offer column, then Scanner Applications will reimburse you for your execution (up to the reimbursement amount specified) for all bundled sales.

DATA:

After your promotion, Scanner Applications will need a few pieces of information in order to calculate the amount of your reimbursement. Send this detail (*nothing handwritten*) in the easiest manner for you, and we will endeavor to work with the data format you provide. Please forward the following:

Promo's #38312, #38315, #38316, #38317 & #38318:

- a) Final count on all multiples sold to end consumers. Utilize POS that reports the multiple purchases ["Buy 3 qualifying products, get \$3.00 (or similar)] via PLU#, mix-match report, Frequent Shopper Card data, or coupon count report.
- b) Verification of merchandising at "Buy 3 qualifying products, get \$3.00 (or similar)". e.g. coupon copy, shelf tag, ad, etc.

Promo's #38313 & #38314:

- a) Number of units sold to end consumers during your promotion period via a dated scan movement report.
- b) Promoted retail price of promoted UPCs during your promotion period.
- c) Regular retail price of promoted UPCs.

You may find our Retailer Reimbursement Checklist helpful (but not required) in organizing your data.

<https://secure.scanapps.com/checklist.pdf>

PAYMENT:

Submit this documentation to Scanner Applications, Inc. within 45 days of your promotion's end and Scanner Applications will reimburse you, typically within five business days from receipt of your complete data. You will be paid via direct check or ACH electronic payment for your performance on these events.

SEND DATA TO:**Mailing Address:**

Scanner Applications, Inc
400 Milford Parkway
Milford, OH 45150-9114

Email:

claims@scanapps.com

Fax:

513-248-5888

QUESTIONS:

Should you have any questions, please call our Retailer Services Department at 800-756-5353.

NON-SCAN:

Retailers who cannot provide scanner data may be eligible to execute through alternative options. To see if you qualify, please call 800-756-5353 and ask for our Retailer Services Department.

In order to qualify, you must buy a quantity of the promoted item(s) from your primary supply source for this promotion which is at least equal to the number of units you have claimed for payment. Your submission of data to us confirms the right of Scanner Applications, Inc. or its designated representatives or agents to audit your purchases and/or POS transaction records on reasonable notice to confirm the accuracy of the information submitted. Incomplete or irregular data may result in delay or denial of payment. A complete version of the redemption policy can be found at <http://scanapps.com/about-us/redemption-policy-statement/>.

Note: Unless otherwise stated on this offer, retailers who receive multiple offers through Scanner Applications may not submit multiple claims on programs for the same UPC's during the same time period.

Corporate IGA Team

47054

**Go Green & Get Green Faster!**

Communication - Sign up to receive offers electronically by going to requests@scanapps.com

Claim - Save a stamp and get paid faster. Submit electronically to: claims@scanapps.com

Credit - Have your earnings deposited directly to your account by visiting <https://secure.scanapps.com/process/ach/>